

Name of addressee  
Department Name  
Company Name  
No. Name of Street  
City  
Country

00 Month 2017

Dear valued customer

## The launch of Venator and changes you will see

As previously announced, Huntsman's Pigments and Additives division will be separated from Huntsman Corporation to form a new company called Venator. The separation will allow Venator to focus on what it does best; TiO<sub>2</sub> and Performance Additives. We have been working hard to set up the Venator business and we will be operating under the Venator brand from May 2017, with a formal separation from Huntsman expected to occur mid-year.

We are writing to you ahead of any changes to explain what you will see from Venator in May 2017, which should give adequate time to communicate this information within your organization and also make any updates to your systems. The main changes that you will see from May 2017 include:

- We have a new Venator identity, which means you will start to see Venator branding on all documentation;
- We will launch a new Venator website, the address will be [www.venatorcorp.com](http://www.venatorcorp.com);
- Our individual email addresses will change to [forename\\_surname@venatorcorp.com](mailto:forename_surname@venatorcorp.com), although emails to Huntsman addresses will be redirected for a short period of time;
- Our product packaging and labelling will be updated to Venator within one year of May 2017; and
- If you currently use [Huntsmanservice.com](http://Huntsmanservice.com) or our Reach web portal you will receive new login details that will follow shortly.

Things that will not change in May include:

- The legal entity that you transact with; our VAT number and bank account details; our standard terms and conditions; and the way you transact with any other part of Huntsman.

If you have any questions, please feel free to contact your usual sales or customer services representative, who will also remain unchanged, or alternatively, you can email us at [customerservice@huntsman.com](mailto:customerservice@huntsman.com). To stay up to date with Venator activity you can visit [www.venatorcorp.com](http://www.venatorcorp.com) from May where we will be posting regular updates.

I would like to take this opportunity to thank you for your continued support. We look forward to serving your needs as Venator from May 2017 and well into the future.

Yours sincerely



Karen Fenwick  
Director, Global Communications

### HUNTSMAN PIGMENTS AND ADDITIVES

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